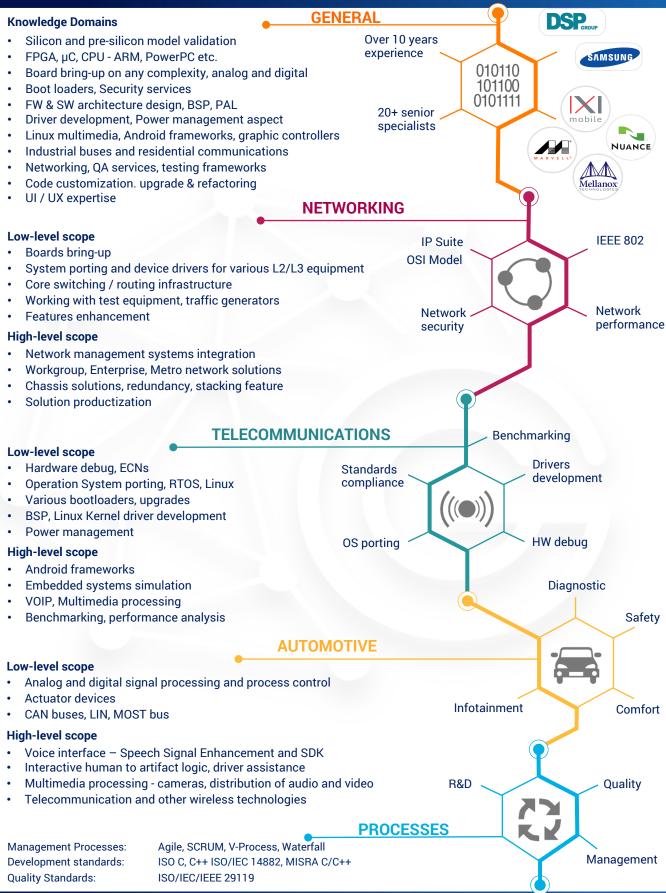


# **Embedded Expertise**





# Embedded Expertise (Automotive)

### in **GENERAL**

#### **Knowledge Domains:**

- Silicon and pre-silicon model validation
- FPGA, μC, CPU ARM, PowerPC etc.
- Board bring-up on any complexity, analog and digital
- Boot loaders and vendor specific services security, updates etc.
- RTOS, Linux Kernel, Driver development
- FW & SW architecture design, BSP, PAL
- Power management aspect
- Linux multimedia, Android frameworks, graphic controllers
- Industrial buses and residential communications
- Networking
- QA services, testing frameworks
- Code customization. upgrade & refactoring



### Safety:

ABS, ESP, TCS, ECB, lane keeping, air bag, cruise control, steering, PCS, driver assistance

# Transmission



## for AUTOMOTIVE

#### Low-level scope:

- Sensors and signal processing analog and digital
- Process control analog and digital processing, programmable logic device, μC, CPU.
- Actuator devices
- High-speed and low-speed CAN buses, LIN, MOST bus

#### High-level scope:

- Voice interface Speech Signal Enhancement and SDK
- Interactive human to artifact logic, driver assistance,
- Multimedia processing cameras, distribution of audio and video
- Telecommunication and other wireless technologies
- UI / UX expertise

Comfort: climate, wipers, seat adjustments, lighting

Infrotainment: audio, navigation, traffic info, voice interface

